

CranUT Public Forum

Date: 24 Jul 2010

Venue: Royal Plaza on Scotts

Time: 2pm to 4pm





CranUT™
CRANBERRY EXTRACT

**Objectives: To educate the public about the symptoms of UTI
& benefits of CranUT**

Total turn-up guests: 46pax

Total sales: \$1,100

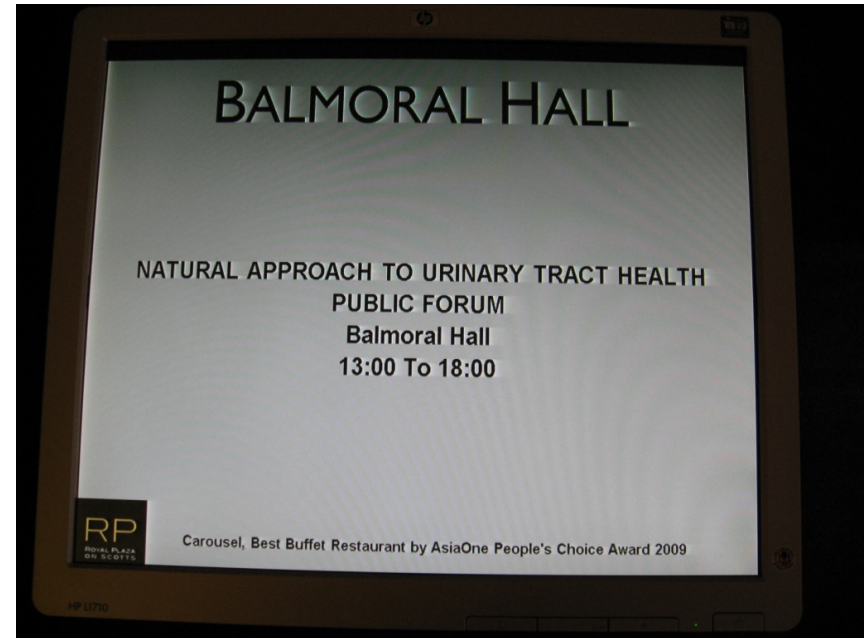
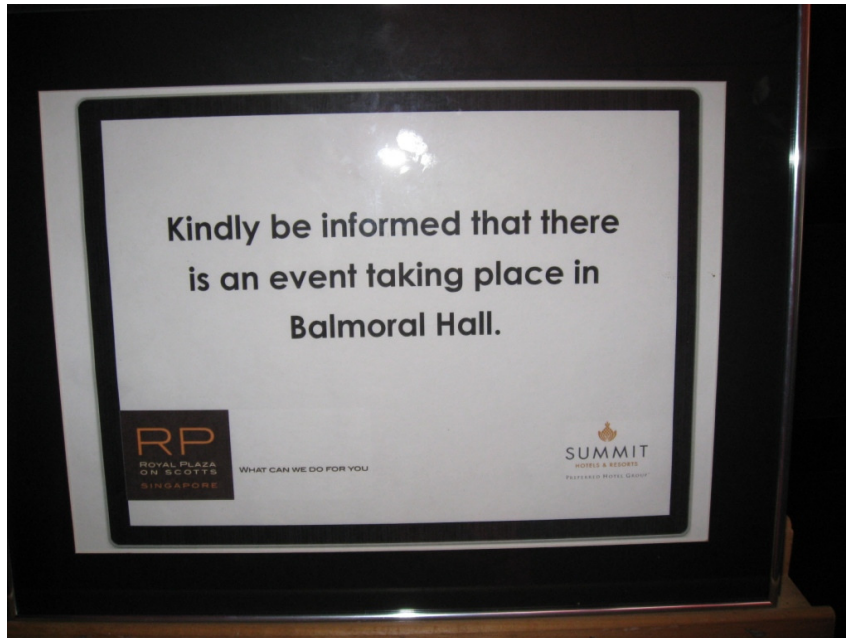
Total CranUT sold: 40bottles

Cost of the venue: \$2,650 (rental of function room + refreshment)



Pictures of the event





Signages within the hotel area



Product display





Joint collaboration with SHF





Goodies Bags





Our booth set-up





**Sales + wet sampling + health screening
+ filling up of survey form**


CranUT™
CRANBERRY EXTRACT



1st session: Talk by Dr James Lee (Mount Elizabeth Hospital)


CRANBERRY EXTRACT



Our attentive audiences





Potential customers





**2nd session:
Talk by Ms Pooja Vig
(Nutritionist Clinic)**





Q&A Session





Lucky draw winners



The End

